



**TXL**

**Business development via  
IT**

## Facts on TXL

We started in 1986.

We are 40  
colleagues.

We have offices in:

- Stockholm (1986)
- Moscow (1990)
- Orel (2003).

The TXL logo is rendered in a bold, blue, sans-serif font. The letters are thick and blocky, with a slight shadow effect. The 'X' is particularly prominent, with its two strokes crossing in the middle. The logo is positioned in the lower-left quadrant of the slide.

## Our mission

TXL is a strategic IT-partner offering solutions to increase our customers competitiveness via IT-solutions.

We aim at being your partner in any IT-related matter.

The logo for TXL, consisting of the letters 'TXL' in a bold, blue, sans-serif font. The 'T' and 'X' are connected at the top, and the 'L' is positioned to the right of the 'X'. The logo is set against a background of a faded image of two business people in a meeting.

## Reliable partner since 1986

Long and wide experience

Innovative solutions

Microsoft Certified Partner

Motivated colleagues, low turnover  
of colleagues

Strong and reliable long term  
partner

The logo for TXL, consisting of the letters 'T', 'X', and 'L' in a stylized, bold, blue font. The 'T' and 'L' are connected at the base, and the 'X' is positioned between them.

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Business areas:

Information  
Systems

Web promotion

Outsourcing IT

TXL

# Information systems



**Applications:**

Intranet

Extranet

Portals

E-commerce

E-survey

Public web site

**Services:**

Strategic

advice

Project

management

Communication &

design

System

development

System

integration

Implementation

**Products:**

TXL SiteManager

TXL

SurveyManager

TXL InTouch

TXL24

Microsoft



# WEB promotion







## Applications:

E-commerce

Portals

Public web  
sites

Promotion sites

## Products:

Search engine  
optimization

Key word  
optimization

Web site  
optimization

Link  
optimization

Content

## Services:

Strategic &  
operative

advice

Business

development

Communication &  
design

Web site  
development

Web site  
advertisement

Web site  
updating

# Outsourcing IT



## Applications:

IT management  
External IT  
department  
Key competence  
Extra resources  
Backup for  
steady staff  
Migrations and  
upgrades

## Products:

Fixed visits  
Time banks  
Frame agreement

## Services:

Strategic &  
operative  
advice  
Project  
management  
Server  
installations  
Network support  
Communication  
solutions



## Some of our clients



## Some of our partners



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When you want to increase  
your competitiveness

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